

INDUSTRIAL VISITS

Rajasthan Spinning & Weaving Mills (RSWM), Banswara

The students of MBA (Engineering) programme undertook an industrial visit to the Rajasthan Spinning & Weaving Mills (RSWM), Banswara during first semester. RSWM is a unit of LNJ Group of Bhilwara, a major player in textile yarn and cloth manufacturing. The group has four units at Banswara, manufacturing denim and polyester cloth (weaving to finishing operations) and a thermal power plant.

At RSWM, the students learnt about the production process & management, marketing & human resource management practices. They understood the technical aspects of manufacturing clothes of variety of designs and quality and the working of all the machines being used for production. Being a batch production system (batches of different cloths), the production planning and scheduling activities were found interesting by the students.

They also collected information on the company's efforts on product innovations, productivity improvement and cost reduction. They gained knowledge about the safety regulations and practices being followed. The students also inquired and solved their queries in discussion with the technical staff and managers.

The executives of the company handling marketing explained about the company's marketing policies and management practices at the factory outlet being operated by the company. The students gained knowledge about the products being exported and their quality specifications. Visiting the Quality Control department, they gained insights into the quality philosophy of the company and learned about the quality parameters being monitored and the machines and techniques being used for quality measurement.

Head of the HR department discussed about the human resource management and the rules & regulations relating to recruitment policy of the company and the students explored the possibility of summer internships.



Mahi Hydel Power Generation Unit, Banswara

Students visited the Mahi Hydel Power Generation Unit and understood the technical aspects of power generation and the working of various machineries. They collected information on the social aspects of the project, viz capacity of Mahi dam, units of power generated, its supply and distribution, increase in agricultural production due to canal irrigation and flood protection. The students learned about the management of Hydel power generation under varying availability of tank water and varying demand.

During the Banswara visit, students also visited the Mahi dam and famous temple of Tripura Sundari.



SARAS Dairy plant, Udaipur

During second semester, the students were taken to Udaipur Dairy Plant (SARAS) of Rajasthan Cooperative Dairy Federation, a state government initiative, situated near Sector14, Govardhanvilas, Udaipur. The plant runs on the philosophy of self help through co-operative effort. This visit provides students with knowledge of cooperative system and management activities of different functional areas of the unit. They visited the plant learning about the various managerial perspectives in the operations. The students enhanced their knowledge on procurement, marketing, organization structure & hierarchy, finance, advertising, etc. at SARAS, which is an exemplary example of co-operative. The students learned about the working of milk producers cooperatives, quality based pricing of incoming milk, payment procedures and also had a discussion & query session with the plant officials.

